

EXPERIENCE

- 11/12 – present **IA Collaborative, Chicago, IL**
Design Associate
Collaborated with multidisciplinary teams to design and conceptualize for retail spaces, corporate international conferences, brand strategy, and user interface. Designed for clients such as Vera Bradley, United, Bosch, McDonalds, DexCom, and CoinStar. Lead photography direction, mood boards, book layout, and printer specs for Vera Bradley's internal brand book. Worked directly with design director to produce new employee orientation experience and create internal brand strategy. Lead designer on internal brand marketing materials.
- 09/12 – 06/12 **50,000feet, Chicago, IL**
Graphic Design Intern
Worked within corporate branding standards to design a variety of print and digital collateral for clients. Clients include Groupon, Mastercard, Sappi Fine Paper, and Knoll. Created multiple print pieces for the nonprofit organization The Project of the Quad Cities. Participated in client meetings, brand research, mood board creation, prepress setup, and concepting.
- 11/11 – 05/12 **UIUC Office of Communications, Urbana, IL**
Graphic Design Intern
Created collateral for prospective students through collaboration with an art director, senior designer, and graphic design interns. Participated in the print production of a tour guide booklet.
- 08/11 – 05/12 **School of Art + Design, Champaign, IL**
Graphic Design Intern
Worked with the program chair of the graphic design program and other graphic design interns to create promotional pieces for the school. Work includes poster design, custom typography, cards, and signage.
- 11/10 – 11/11 **Spurlock Museum, Urbana, IL**
Graphic Design Assistant
Designed wall displays and a series of books for an exhibition. Produced marketing materials including flyers and postcards daily.

INVOLVEMENT

AIGA Chicago

Event Chair / Volunteer / Member

Helped plan and execute AIGA Annual Members Meeting 2013 and 2014. Volunteer at various AIGA events since 2010.

Citizen Schools

Fall Semester Citizen Teacher

Taught a design class to middle school students at Walsh Elementary in Chicago. My class focused on basic design principles in order to create a poster that would voice their opinion about a community issue.

AIGA Mentor Program

Member

Worked with a group of designers to create a newsprint piece that communicated to high school students the power of design.

Champaign Urbana Design Organization (CUDO)

Student Board Member / Event Chair

Event Chair of the CUDO Portfolio Review, 2011 & 2012. Initiated the participation of students from four colleges, local designers, and faculty members. Established as an annual event.

Graphic Design Lecture Series

Co-organizer

Contacted and coordinated professional designers to participate in weekly design lecture series.

Graphic Design Students at Illinois

Board Member / Mentor

Student-run graphic design organization

Society of Typographic Arts

Member & Volunteer

EDUCATION

University of Illinois at Urbana - Champaign

BFA in Graphic Design

May 2012 GPA: 3.8/4.0

ACHIEVEMENTS + EXHIBITIONS

- **“Design Is” Newsprint**
For Print Only, 2013
Design Work Life, 2013
- **42nd Annual UCDA Design Competition**
Award of Excellence for the BFA Exhibition Series, 2012
- **AIGA Chicago Student Enrichment Scholarship**
Honorable Mention, 2012
- **2012 BFA Exhibition**
Krannert Art Museum, 2012
- **“N” to Watch Gallery Exhibition**
Figure One Gallery, 2012
- **“Ninth Letter” Literary and Arts Journal**
Published in issues, 2010–2012
- **Type Directors Club, Certificate of Typographic Excellence**
Ninth Letter, vol. 8 no. 2
- **Lois Marie Orr Scholarship**
Awarded to students based on portfolio review, 2011–2012
- **AIGA San Francisco’s “cause/affect” competition**
Honorable Mention for the project “Love Champaign,” 2011
- **UIUC James Scholar Honors Program**
2008–2012
- **UIUC Dean’s List**
GPA over 3.79 each semester, 2008–2012

SKILLS

Photoshop, Illustrator, InDesign, After Effects, QuarkXPress, HTML & CSS, Espresso, Screen Printing, Letterpress, Photography, Basecamp

INTERESTS

Running, painting, meditation, sustainability issues, and motivational speeches.